

Mark Graham Dunn

Sr UI UX Design Consultant

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PROFILE

A designer that creates meaningful solutions for you -the client, your customer, and never for myself. Every problem starts with an open mind, curiosity to question, and understand without preconceived opinions.

User experience designer with strong skills in complex User Interfaces, User Experience, Interaction Design, and Prototyping.

Specialised in designing for SaaS Interfaces, FinTech, Health Care & Medical GUI's, Big Data & Predictive Analytics Dashboards, Enterprise Software and ...

SKILLS

Competent	User Interface Design, User Experience Design, Information Architecture, Interaction Design, Visual Design, Wire-framing, Interface Analysis
Proficient	Designing Desktop Applications, Web & Mobile (native, web & hybrids) Apps, Figma, Sketch, Adobe Suite, WebDev tools, HTML5, CSS (TailwindCSS), and relevant software packages, ...
Knowledgeable	PHP, MySQL, jQuery, Javascript, Origami & Play (iOS prototyping tool), Git, Node, NPM, Puppeteer, React, Framer Studio, ...

WORK EXPERIENCE

2004-present

Creative Generalist - Sr UI UX Design Consultant.

Past Clients: Adhese, BNP Paribas Fortis, Boondoggle Bright, Corbit, Cronos, Didid, Foodpairing, Hello bank!, Honoré d'O, Keycoopt, Lightspeed Restaurant, Showpad, Tymate, Tasker, These Days, Wongdoody / Stater N.V. / Hypocasso xPlore+, ...

June 2021 - Now

Stater N.V. — Amersfoort, Netherlands

Working on a wide range of products; ranging from consumer-, developer-, client-, b2b-, b2b2c- facing interfaces, setting up design tokens (design<>dev workflow), to designing concepts and functional prototypes

Apr 2020 - Nov 2020

Didid — Bxl, Belgium

Was brought on board to help revamp the product. Sadly, due to covid-19 the launch of the mvp was halted and the project was suspended.

Mar 2016 - Mar 2020

Hello bank! — Bxl, Belgium

Responsible for conceptualising a POC Connected Space - in tandem with Fre De Graeve (PO) & Philippe Dewamme (Ux Strategist) that would bring all of Hello banks product into 1 eco system, accessible via the mobile device of the hello bank! customers. The POC got approved and budget (0.5 mil) was allocated to productise the POC.

Together with Philippe Dewamme built and managed the hello bank experience design team. Worked on other product POC's, prototypes, advocating for design systems, optimizing design workflows and mentoring junior & senior designers.

Jun 2015 - Mar 2016

Lightspeed POS — Gent, Belgium

Sole designer responsible for updating the ui and optimizing the experience of Point of Sale System for hospitality (restaurant) clients. Worked on Kitchen Display System, Customer Facing Displays (iPad & iPhone), Self Order Product (iPad - Table & Kiosk) for hotel Zoku & La Ferme Blanche d'Asie

Nov 2014 - Jun 2015

BNP Paribas Fortis — Bxl, Belgium

Worked as consultant on various projects eg. Ui of atm machine,..

2011 - 2014

Adhese — Ghent, Belgium

A data gathering & analytics company for online (banner) Advertising.
Responsible for a complete re-design of their saas application.
Redefined and restructured the ui & ux of the Adhese interface in close collaboration with the project owner, information architect, customer support, front-enders & back-end development teams.

Simplifying the user task flow, wire-framing, prototyping and designing ui modes, components, screens, widgets, dashboards, rate-cards, graphs, statistical & data-mine rapports.

1999 - 2016

KeyCoopt (startup) — Lille, France

Designed their HR CRM & BackOffice tool.
Alteration & redesigning the visual application flow, provided advice on user centred design. Iterative and data driven design based on client & users (hr + recruitment agencies & high-potentials) feedback, recommendations & suggestions.

Tymate (webdev agency) — Lille, France

UI UX Designer-in-Residence responsible for user centered design, mobile & saas application wire-framing & designs.

TargetClient (startup) — Lille, France

A Task manager and Collaboration app for SMEs that needed a secured and closed tool for its employees to co-operate on sensitive data.
Tasked with brainstorming, problem solving (user & business product design) wire-framing, prototyping & designing of their mobile (iOS) + sass app.
Product was a task manager & collaboration tool for international companies.

Boondoggle Bright — Leuven, Belgium

Hired as a UI UX Designer to co-work on the Delhaize e-Shop project in collaboration with the lead designer. Held daily stand-up scrum meetings together with the project managers + frontend & backend devs to showcase the projects progress.

Designed nearly all the site pages albeit following the guidelines that was set up by the lead designer; Tasks were designing the different site templates, promo pages, newsletters, mailings, ...

TWBA/Agency.com — Brussels, Belgium

Worked as an interface designer on the (pre prototype) MVP KBC iPhone app

Cronos — Kontich, Belgium

Freelance User Interface design for Cronos clients. e.G. SKODA, Ici Paris XL, VTM. Tasked with designing mobile & tablet apps & campaign sites.

Euro RSCG — Brussels, Belgium

Designed online brand campaigns o.a. mini-brand sites

Germaine — Antwerp, Belgium

Freelance ui designer and front-end dev for offline and online brand campaign sites

Thesedays — Antwerp, Belgium

Freelance ui designer, front-end dev & flash banner designer

Bailleul Ontwerpbureau — Graphic web designer

Markee — Web designer & developer

The Reference — Associate junior graphical designer

Teek/ Impact - The Publishing Company — Scan operator, Graphic designer

Flexus — Graphic designer, dtp'er

EDUCATION

1990-1998

LUCA School of Arts (W&K) Graphic Design — Ghent

Higro Viso Prepress Techniques — Mariakerke, Gent